

# Day 1

## Tuesday, 25. June

# Wear It Innovation Summit

www.wearit-berlin.com

	GROUND STAGE	UPPER STAGE	EXPO GALLERY	ROOFTOP	
8:30	<b>DOORS OPEN, BREAKFAST SNACKS</b>				
9:50	<b>Opening Remarks</b> Thomas Gnahn, WEAR IT BERLIN GMBH			<b>Startup Bootcamp</b> by De:FINE	
10:00	<b>Artificial Intelligence in Prosthetics</b> Hamayal Choudhry, SMARTARM				
10:20	<b>Hightech Luxury Clothing</b> Peter Bona, HUGO BOSS				
10:40	<b>Spacesuit for the AMADEE-18 Mars Simulation</b> Sophie Gruber, ÖSTERREICHISCHES WELTRAUM FORUM	<b>The Art of the Biosignal</b> Hugo Silva, IT - INSTITUTO DE TELECOMUNICAÇÕES/ PLUX	<b>MENTORING SESSION</b> ETVENTURE		
11:00	<b>COFFEE BREAK</b>				
11:20	<b>Digital Iris - Immerse The Human Being Into The Digital Loop</b> Nils Berger, VIEWPOINTSYSTEM	<b>NETWORKING SESSION</b> Women in Tech			
11:40	<b>Intrapreneurship, wearables and track workers</b> Philipp Wehn, SIEMENS				
12:00	<b>Energizing The Wearable Industry</b> Andreas Warta, VARTA				
12:20	<b>Entrepreneurship, Innovation And Sustainable Development</b> Rey Buckman, AIRBUS				
12:40	<b>Future Challenges In The Wearable Tech Industry- A European Perspective</b> Andreas Lymberis, EUROPEAN COMMISSION				
13:00	<b>LUNCH BREAK</b>				
14:00	<b>Worth Partnership Project &amp; Re-FREAM</b> Korina Molla, AITEX	<b>Blockchain Explored</b> Jannick Lockl, FIM FINANZ- & INFORMATIONSMANAGEMENT GMBH	<b>NETWORKING SESSION</b> <b>Industrial and Safety</b> Hands on Session WEAR IT BERLIN, SIEMENS		
14:20	<b>Bioengineering on wearables as the enabler of personalised health</b> Georges Kotrotsios, CSEM	<b>New Directions in Mobile Media and Performance</b> Camille Baker UNIVERSITY FOR THE CREATIVE ARTS			
14:40	<b>Limitless Sportswear</b> Tim Brownstone, KYMIRA	<b>Enhancing the Human Perception</b> Laura Bücheler, GHOST- FEEL IT	<b>MENTORING SESSION</b> STUN AND AWE PATENTFACTORY SAMSUNG NEXT ETVENTURE MORE TBA		
15:00	<b>Building Up a Wearable Tech Lifestyle Brand</b> Suzaan Sauerman, LIFESTYLE TECHNOLOGY	<b>Rapid Prototyping - Getting quick ideas for apps to level up your business</b> Alexander Lichtl, ACKEE			
15:20	<b>COFFEE BREAK</b>				
15:40	<b>Do School and H&amp;M Challenge</b> Oliver Lange, H&M	<b>Eye Pressure Measurement System</b> Max Ostermeier, IMPLANDATA			
16:00	<b>Berlin Startup Ecosystem</b> Julia Krüger, BERLIN PARTNER	<b>The Sportstech Ecosystem Overview, Facts and Figures</b> Benjamin Penkert, SPORTSTECHX			
16:20	<b>Investors Panel</b> Moderator: Thomas Gnahn WEAR IT BERLIN  Participants : LEAD, AIRBUS BIZLAB, BRINC, SAMSUNG NEXT				
17:10	<b>Startup Pitches</b> KYMIRA, GHOST - FEEL IT, CROSSGUARD, ASSISTME, SPEETRA DESIGN STUDIO, ZYSEME, INCONTALERT, SMARTARM, MYONTEC, VYOOCAM, TACTERION GMBH, SMARTARM, CHROMIC, THULLEX				
18:00	<b>BREAK / PERFORMANCE</b> By Ulf Schöneberg				
18:15	<b>Award Ceremony</b> STARTUP INNOVATION AWARD				

- Medical Disruption
- Industrial and Safety
- Lifestyle and Wellbeing
- The Next Big Thing
- Materials and Product Development
- Sustainability
- Startup

	GROUND STAGE	UPPER STAGE	EXPO GALLERY	ROOFTOP
8:30	<b>DOORS OPEN, BREAKFAST SNACKS</b>			
9:50	<b>Opening Remarks</b> Thomas Gnahn, WEAR IT BERLIN GMBH			
10:00	<b>Recovery Made Simple</b> Camil Moldoveanu, REFLEX			<b>WORKSHOP</b> <b>Blockchain at Work</b> Jannik Lockl FIM FINANZ- & INFORMATIONSMANAGEMENT GMBH
10:20	<b>Pioneering Sports-Wearables</b> Marco Suvilaakso, POLAR	<b>UX and Digital Assistance Design</b> Jannik Passing & Wolfgang Huther, ZEISS		
10:40	<b>Making sense of hearing</b> Guido Knook, MIMI	<b>The sustainable challenge in fashion</b> Emelie Svenson, MLI BY SVENSSON		
11:00	<b>COFFEE BREAK</b>			
11:20	<b>Enabling Digital Innovations</b> Michael Sahnau, MICROSOFT	<b>Smart Textile Innovations</b> Britta Moritzer, STATEX		<b>NETWORKING SESSION</b> <b>Medical Disruption</b> Thomas Dietrich, IVAM
11:40	<b>Assigned to assist: Why Robots are not here to steal your job</b> Jens Lambrecht, GESTALT ROBOTICSS	<b>Making things work</b> Philipp G. Schwarz, GLUCE		
12:00	<b>Run mobile apps on a wearable camera</b> Vedran Vukman, VYOOCAM	<b>Launching a Fashion Tech Brand/Product to consumers and tapping into a lifestyle</b> Seetal Fatania, FIFTH AND BLUE		
12:20	<b>SmartSuit Pro Live Demo</b> Matias Sondergaard, ROKOKO	<b>OPEN DIALOGUE SESSION</b> <b>Innovation &amp; Intellectual Property in the wearable technologies</b> Buenyamin Yildiz, FLORENUS		
12:40	<b>Making Sense of Motion</b> Benoit Mariani, GAITUP			
13:00	<b>LUNCH BREAK</b>			
14:00	<b>The Future of 3D Knitting Design</b> Jim McCann CARNEGIE MELLON UNIVERSITY	<b>Paradigm Change in the Textile Industry</b> Carolyn Klipper, HESSNATUR STIFTUNG	<b>NETWORKING SESSION</b> <b>Lifestyle and Wellbeing</b>	
14:20	<b>AR Glasses: Disruption or Delusion</b> Kayvan Mirza, OPTINVENT	<b>The Potential of Bio Material and Sustainable Production Technologies</b> Aniela Hoitink, NEFFA		<b>NETWORKING SESSION</b> <b>Meetup for the Independent Gaming Scene</b> Smartsuit Hands On Session ROKOKO
14:40	<b>Pushing the limits of Wearable Technology</b> Jacob Skinner, THRIVE WEARABLES	<b>Biogenic Dyes - an Interesting Alternative to Synthetic Dyes</b> Karin Fleck, VIENNA TEXTILE LAB		
15:00	<b>In-Ear Vital Signs Monitoring for Sports, Medicine And Workers Safety</b> Johannes Kreuzer, COSINUSS	<b>Is Sustainability Relevant To The Jewelry Industry And Can It Create An Added Value?</b> Danielle Keller, AVIRAM		
15:20	<b>COFFEE BREAK</b>			
15:40	<b>Evolution in Design in 5 Transformative Stages</b> Drew Henson, SEAM TECHNIC	<b>NETWORKING SESSION</b> <b>World Café: Circular product design for Wearables</b> FRAUNHOFER IZM BENEFICIAL DESIGN INSTITUTE		
16:00				
16:20				

- Medical Disruption
- Industrial and Safety
- Lifestyle and Wellbeing
- The Next Big Thing
- Materials and Product Development
- Sustainability
- Startup