



Wear It Innovation Summit

Europe's leading conference on
wearable tech products and smart textiles

Berlin, 25 - 26 June 2019



**Wear It Festival is definitely
the leading conference
on wearable technologies
in Europe.**



Piedad Rivas, European Commission

**Executive Agency for Small & Medium-sized enterprises
for the European Union COSME programme**



Our mission:

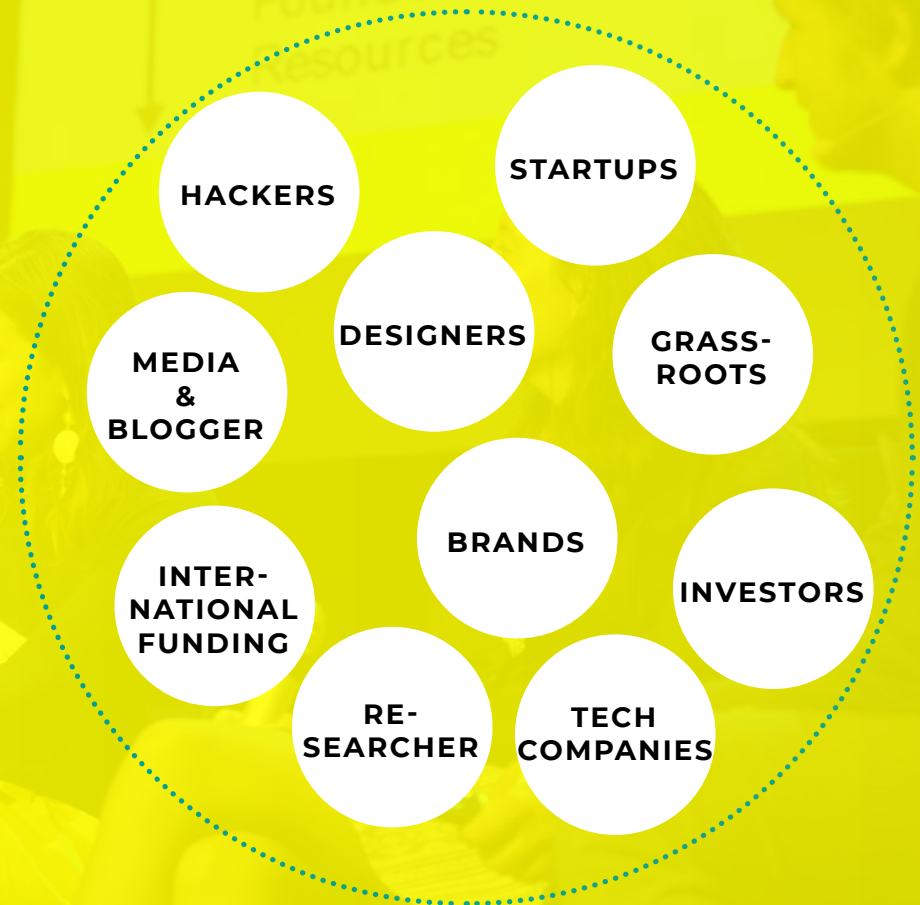
Kickstarting an industry by connecting innovation and business in wearable technologies

Wear It Innovation Summit brings together **tech entrepreneurs, designers, companies, investors, scientists and media representatives** to present and experience the most exciting innovations in the field of wearables, design and tech.

The international conference challenges the norm and provides a much needed **platform** for stakeholders from all industries to join hands and drive the development of avant-garde products and services.

Extend your network:

Start meaningful cross-industrial collaborations



Wear It Innovation Summit 2018 in

76

Speakers & Contributor

Industry Executives, Investors, Innovators, Designers, Researchers and Entrepreneurs

11

Sessions

Masterclasses & Workshops: pre-registered attendees came together to work on burning questions of the industry with our experts

600+

Attendees

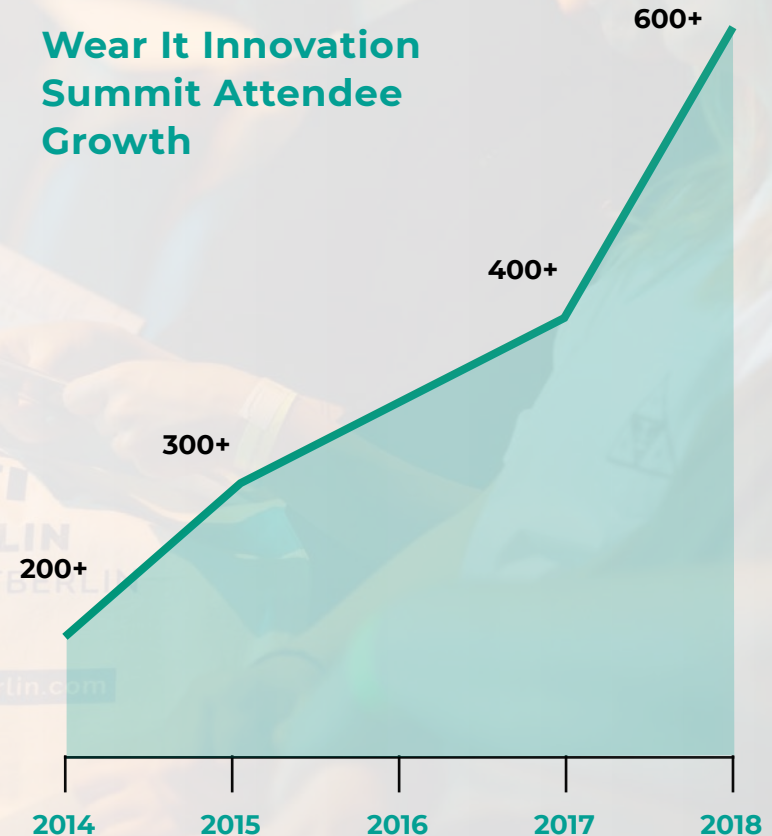
coming from Product Research, Electronics, Textiles, Manufacturing and Brands looking for solutions to improve their businesses

4

Specific Networking Events

Speed dates matched attendees, who compliment your business activities interests for future collaboration.

Wear It Innovation Summit Attendee Growth



Wear It Innovation Summit 2018 Attendee Profile

Average Age

25-40

Countries represented

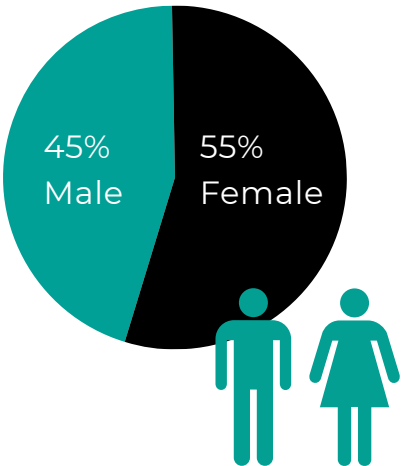
23

Austria, Australia, Belgium, Bulgaria, China, Czechia, Denmark, Finland, France, Germany, Great Britain, Hungary, Italy, Japan, Luxembourg, the Netherlands, Norway, Singapore, Spain, Sweden, Switzerland, Turkey, USA

Why I Attended

“Connecting with leading innovators and potential partners”

Gender Ratio



Job Functions

Founder, Owner, Executive Board	33%
Department Head, Team Leader	29%
Designer, Artist, Creative	13%
Developer, IT Specialist, Researcher	10%
Marketing, Sales, Media Specialist	8%
Other	7%

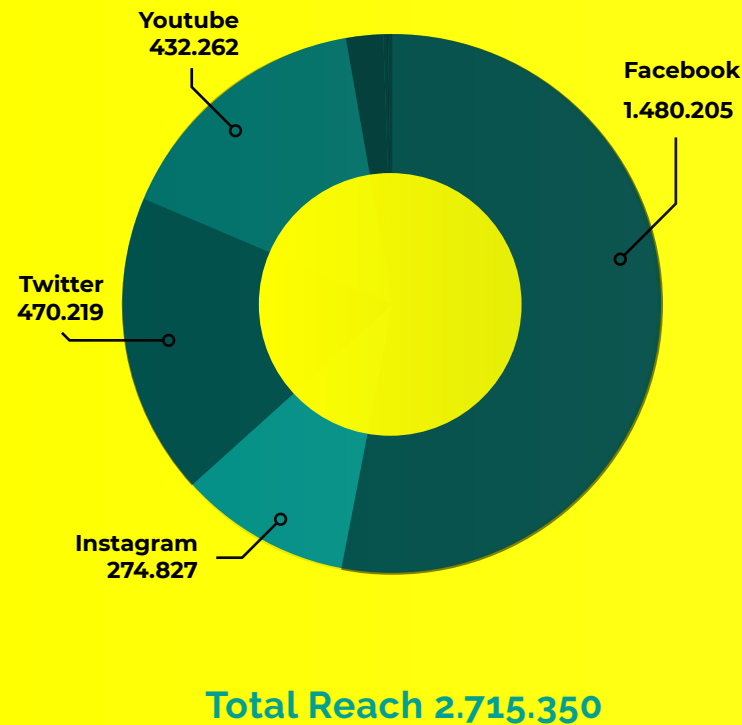
Industries

Research & Development	29%
Electronics, IT, Software, Engineering	22%
Design, User Experience	16%
Clothing, Textile, Fashion Retail	12%
Media, News, Marketing, Communication	12%
Other	9%

Top Media Appearance



Social Media Reach





„ProGlove has grown rapidly and as a founder of the company I can only take part in selected events.

Attending Wear It Festival as a speaker and exhibitor was very valuable for us.

Here, leading innovators from Europe and the US come together to network in a great atmosphere.“

Thomas Kirchner, CEO of ProGlove

PROGLOVE

Thomas Kirchner, the CEO and Founder of ProGlove which has raised a stunning \$9.2 million to date.

“Representing a big retailer company like H&M, we are seeking to fully engage with dynamic startups during conferences.

At Wear It Festival, we felt very comfortable and had impactful conversations with many design-driven startups during our office hour sessions.

Now, we are in contact with three of them and highly pleased we could achieve meaningful collaborations so quickly!”



Oliver Lange,
Head of Lab Germany at
H&M Laboratory Germany





“Osram Opto Semiconductors became a partner of Wear It Festival because **it is the perfect place to meet innovators and startup founders from all over the world** that are developing business cases that greatly benefit from our highly scalable technology products. A perfect match for us!”



Stefan Zeilner
Osram Opto Semiconductors

Wear It Festival is a very significant forum because it brings together **the top people in the industry** and it gets them talking. It gets people sharing ideas and there is the opportunity to get great feedback.

Bradley Quinn,
fashion strategist & author **UK**



Textiles are getting more and more functional. You can witness this trend in the sport industry, so why not take this to the **medical technologies** ?

Alice Frey, Otto Bock

ottobock.

The Wear It Festival is the combination of fashion and technology and I'm really proud to be a part of this **European community** that really supports what technology can do for fashion and how technology is changing fashion.

Billie Whitehouse

Founder & CEO WearableX



We are part of Wear It Festival because we know **the next hype may start here. From here it will be carried out into the entire world.** We want to know what is needed by the innovators for the next generation of technologies.

Philipp Miehlich

General Manager Business Unit OEM at VARTA Microbattery



Thank you for the amazing festival, it was a great opportunity to meet **talented founders as well as potential entrepreneurs.**

Rene Bohne, Startup Program Manager of Telefónica NEXT



The Wear It Festival is a **unique combination of industry gathering and creative scene.** Very intimate and still very open. We will be back definitely.

Philipp G. Schwarz

Antelope, CEO



Wear It Festival is one of the most extraordinary events that I have attended so far. It definitely plays a crucial role in **shaping the future of fashion.** I had the opportunity to get in touch with many designers and leading players during the Festival! Thank you Wear It for connecting us!

Julia Koerner

Managing Director
at JK Design GmbH





Get inspired by
international experts
and cutting-edge,
tech-savvy creative
thinkers who use
emerging tech to
find real solutions.





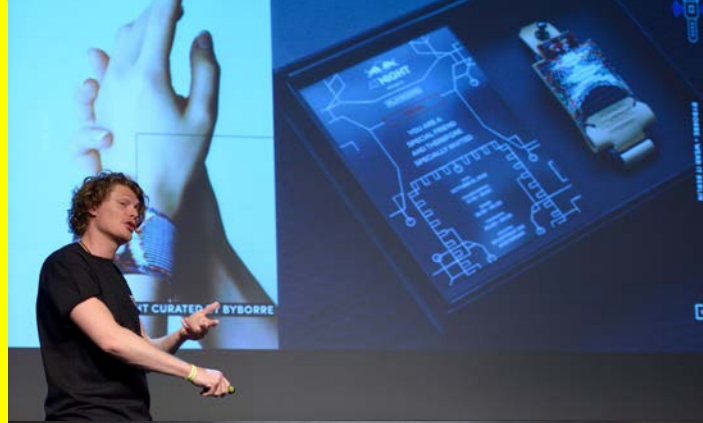
Connect

Take advantage of
our **platform** for **cross-
industry networking**
and find the right
expertise.





Find new **solutions**,
add innovation,
reboot creativity and
develop your own
technologies.

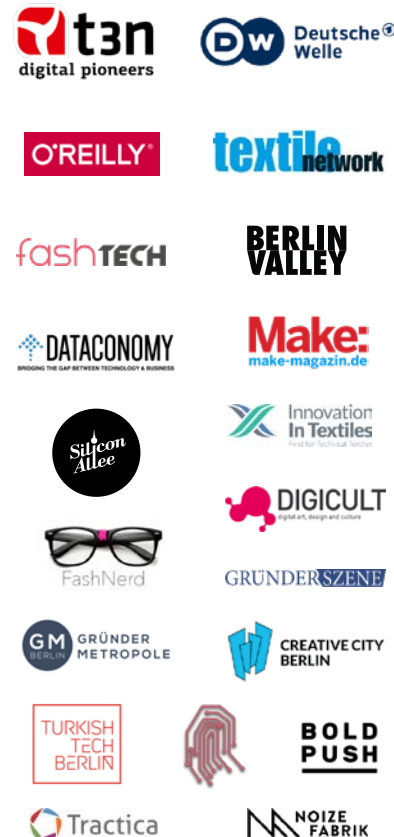


Leading brands and companies from Fashion and Technology



Wear It Innovation Summit is an interdisciplinary platform made for networking and fostering innovation and business

Media companies



Networking partners



Research and Development



Overview:

Conference 2019

Exhibition

Get inspired and meet innovators and attendees in a creative environment

Stage

Tell your story and share your expertise with international entrepreneurs, investors and executives from the fashion, design and tech industry

Masterclasses

Receive guidance as a startup from chosen mentors of different businesses and stages

1:1 Meetings

Get to know entrepreneurs, investors, and corporates for future cooperations

Startup competition

Don't miss the most promising startups pitching to a panel of investors and judges

Workshop

Solve problems and find solutions for your business case with the help of experts of various industries.



Venue: Palais at Kulturbrauerei

Schönhauser Allee 36, 10435 Berlin

The best space to shape the future of design and computing! Impressive main stage, open and inviting exhibition space with a networking area, several breakout session spaces, open air garden terrace, rooftop room and roof terrace. Food is delicious and included.



The organizers: Wear It Berlin GmbH

A conference tailor made by a new generation of experts that are part of the wearable tech industry

- team of **enthusiastic technologists** and **designers** based in Berlin.
- **agency for wearable products** in the age of lifestyle, digitization and the Internet of Things.
- We offer tailor-made solutions for the **integration of new technologies into everyday and industrial clothing** with the aim of creating a new form of human-machine communication.



Managing Director

Thomas Gnahm

CEO Wear It Berlin GmbH

- Chair at LOPEC for smart textiles
- Chair at BMBF Wear It Hub Innovationsforum Mittelstand
- Ambassador, Mentor and Jury Member at WORTH Partnership Project at COSME - European Union
- Decorated with several design awards from e.g. Deutscher Designer Club or Art Directors Club

**Be part of
something exciting !**

Become a partner, speaker or exhibitor

Call for contribution open now!



Thomas Gnahn
Managing Director
thomas@wearit-berlin.com
+49 (0) 30 25046936

www.wearit-berlin.com

www.facebook.com/wearitberlin

www.twitter.com/wearitberlin

www.instagram.com/wearitberlin

Wear It Berlin GmbH
Mainzerstr 44, 12053 Berlin, Germany

